

# Get the DIRECTAIR® Advantage

**DIRECTAIR**   
An **OTC**  INDUSTRIAL TECHNOLOGIES Product

**30**  
YEARS  
OF SERVICE

## Enjoy the Benefits of:

- Guaranteed supply of compressed air with no downtime
- Reliable air quality (clean, dry, oil-free air)
- Lowest overall compressed air cost
- No capital outlay
- No maintenance, repair, or parts costs
- Monthly payments are an operating expense with tax benefits
- Modern, energy-efficient equipment and controls that significantly reduce electric bills
- Manpower reductions
- Allows your personnel to focus on plant production
- Free plant space for production, not air compressors
- No emergency rental costs
- DIRECTAIR® is a utility service with flexible term lengths



## Savings and Advantages of DIRECTAIR®

### DIRECTAIR® is a total compressed air as a utility solution

With DIRECTAIR®, the risk for businesses is shifted from you to us. Consistently supplying high-quality compressed air to nearly 300 companies since 1995, we've provided customers with tens of millions of hours of reliable operations.



### Land and Utility Hookups Are All You Need

DIRECTAIR®, our FOURTH UTILITY<sup>SM</sup> service provides compressed air as a utility, much like your electric, gas, and water providers. With DIRECTAIR®, you only pay for what you use.



### Energy Savings Between 35% and 50%

We equip our DIRECTAIR® facilities with the most energy-efficient equipment and controls available.



### Lower Maintenance Costs by as Much as 35%

With DIRECTAIR®, you'll have no more out-of-pocket costs for equipment breakdowns, repairs, parts, and significantly reduced, if not zero, product scrap.



### Guaranteed Pressure, Flow, and Dew Point

Our compressed air as a utility service offers guaranteed air quality to your specifications, with the benefit of our uptime guarantee.



### Improve Reliability with Predictive Maintenance Technology

Our exclusive MANAGAIR® system monitors your compressed air, signaling any problem areas before they become critical. This significantly improves reliability.



## **Q: Is 100% reliable compressed air critical to your plant's operation?**

**100% reliable compressed air.** DIRECTAIR® sets the reliability standard for providing compressed air as a utility. Since 1995, we have supplied consistent, high-quality compressed air with tens of millions of hours of reliable operations.

## **Q: Is your current compressor system extremely inefficient?**

**Significant energy savings.** We equip our DIRECTAIR® facilities with the most energy-efficient equipment, systems and controls available today to provide significant energy savings. Our DIRECTAIR® sites reduce energy costs by up to 50% and can reduce your carbon footprint.

## **Q: Are you facing a large compressed air related capital investment?**

**Eliminate capital expenses.** DIRECTAIR® does not require any upfront capital investment from your organization. DIRECTAIR® is a monthly fee for service that absorbs all of the equipment and installation costs. DIRECTAIR®, our FOURTH UTILITY<sup>SM</sup> service provides compressed air as a utility, much like your electric, gas, and water providers. With DIRECTAIR, you only pay for what you use.

## **Q: Are you experiencing excessive compressed air related maintenance, repair, and rental costs?**

**No compressed air related maintenance costs.** DIRECTAIR® will eliminate all of your compressed air equipment maintenance, repair, and rental costs. Additionally, in-plant production equipment repair costs caused by poor air quality will also be eliminated.

## **Q: Is poor air quality causing production downtime and/or high product scrap costs?**

**Eliminate compressed air related downtime and product scrap costs.** Compressed air has a critical impact on your plant's productivity and product quality. You will no longer experience production issues due to poor air quality or loss of compressed air supply with DIRECTAIR®.



*If you answered **yes to 3 or more** of these questions, DIRECTAIR® is the right solution for your organization.*